



HOW DESIGNERS AFFECT REAL ESTATE

Ranking	Architect	1-year change	5-year change	10-year change	1-year ratio*	5-year ratio*	10-year ratio*
1	Pete Dye	24%	248%	268%	3:1	1.6:1	1.1:1
2	Tom Fazio	49%	137%	189%	2.5:1	1.5:1	1.1:1
3	Arnold Palmer	19%	132%	231%	1.9:1	1.4:1	1.2:1
4	R. T. Jones Jr.	15%	100%	356%	1.5:1	1.2:1	1.5:1
5	Jack Nicklaus	34%	105%	260%	1.6:1	1.1:1	1.1:1
6	Arthur Hills	14%	74%	238%	1.4:1	.9:1	1:1

*Golf-home appreciation vs. non-golf-home appreciation in the same Zip Codes

