

Cabo Riviera's Nautical City Advances Full Speed Ahead

Developer Mariano Mariscal speaks about his current project
 By Cathy Buchanan

Developer Mariano Mariscal is advancing confidently, full speed ahead, toward completion of his latest project on the East Cape, Cabo Riviera. Located in the sleepy town of La Ribera, Cabo Riviera adds a new concept to the Los Cabos development scene. The ambitious project, initiated in 2005, which Mariscal describes as a nautical village, is a planned living/yachting community similar to those seen in Fort Lauderdale and Miami.

"When we first acquired the land, we had to decide how best to utilize it," says Mariscal. "The property has two miles of beachfront, but it was flat and low and the land was salty. We needed to do something to generate views and we came up with the idea of dredging and creating a series of internal canals. This allows for homeowners to tie their yacht up in their own backyard, and it's a different kind of product than anyone else around here has developed. Our two miles of beachfront becomes ten miles of waterfront."

The concept of Cabo Riviera is that instead of paying \$50,000 or \$60,000 a year for a slip to house your yacht in, the back yard becomes the slip, and all owners will pay for is for power and water usage. "We are generating ten miles of waterfront with our digging, and we have to dig deep so larger boats can get in," Mariscal says. "We have a lot of dirt to dig to complete the channels." The boating lifestyle is central to Cabo Riviera's vision. Aside from 340 home sites, hotel and condo sites and a true "campo" style Pete Dye Championship Golf Course, with no planned construction to interrupt the one half square mile golf course green, the master plan includes commercial and arts centers as well. Homeowners will motor their dinghies through the canals

to restaurants or art galleries in these centers rather than driving cars.

In addition to the man made luxuries Cabo Riviera provides, mother nature offers a few of her own. "Our beaches are swimmable, there are no waves, you can walk 300 yards out into the ocean and still be standing up, and we have great fishing," Mariscal says. "We are located in an oasis. If you drive to Cabo Riviera today, you will see big, old mango and palm trees. There is also an estuary on the property and giant endangered sea turtles nest on the beaches." Mariscal is committed to keeping the project as ecologically "green" as possible as well, and Cabo Riviera is part of the County's marine sea turtle protection program.

Mariscal is no newcomer to development, or to Los Cabos. His father arrived here as a developer and investor before the marina or the international airport were built, in 1969. The senior Mariscal developed Cabo Bello in 1972. "I was a kid back then," Mariscal recalls. "I learned to drive right here in what is now the Cabo San Lucas marina. It was a soccer field back then." Cabo Riviera represents Mariscal's company Grumar's fifteenth development. Past accomplishments include two marinas and three golf courses, and Mariscal sold what is now Puerto Los Cabos to personal friends the Sanchez Navarros in 1998 when he received ecological permits for the project after a seven year battle. "We have been developing property for 38 years this is what we do for a living."

Plans call for the Cabo Riviera project to be completed in late 2011 to early 2012. "We're digging 100,000 cubic meters right now every month," Mariscal posits. "That's a lot of dirt!" **BP**

Spa Cielo a Laser Medical Spa Offers Rejuvenation Vacations here in Los Cabos

These days everybody wants to look beautiful.

As 78 million "baby boomers" near retirement age, years of sun, wind, smoke, alcohol, the environment and hormones are all beginning to show. But with the fast pace of today's society, an aging society now wants that fresh look without spending weeks of painful recovery. A rejuvenation vacation is their solution.

Many people think about going on vacation for a little rest and relaxation hoping to go home feeling and looking refreshed. Spa Cielo Laser Center takes it one step further offering skin rejuvenation. Now they can return home looking years younger, without any loss of vacation time.

"People want to look better, but they don't want to give up any time from their daily lives or vacation," said Cathy Dammann, Medical Aesthetics Practitioner and Owner, of Spa Cielo Laser MedSpa that offers the newest in safe, non-surgical, non-ablative, pain-free, no down-time cosmetic skin treatments. "The public is demanding, transformation without pain or downtime" states Dammann. Cielo, which has been serving the Baja Community for the past 7 years, specializes in non-surgical face lifts, non-surgical body sculpting, and light and laser treatments for spider veins, melasma, rosacea, hyperpigmentation, age spots, acne, sun-damaged skin and hair removal.

Many of Cielo's treatments have been recently featured on "E!", 20/20, Dr. Phil, Doctors, Dr. Oz, Oprah, and Quien Magazine. Cielo starts the rejuvenation process with VISIA recently seen on Oprah and Dr. Oz.. This computerized skin scan which records surface and subsurface skin conditions such as wrinkles, spots, pores, evenness, early skin cancer and photo damage from too much sun exposure. The VISIA gives us the information necessary to determine the best treatment options, yielding the most rejuvenation in the shortest amount of time. Vacationers, which return here to Los Cabos year after year, can take advantage of the AAD recommended annual UV skin scan. The scan, which is stored in the computer, allows Cielo to follow changes in their patient's skin from year to year.

Cielo's most popular procedure is the non-surgical face-lift. Its signature service incorporates the newest "laser", which really isn't a laser at all, the Cutera Titan. The Titan has been the recipient of numerous awards including: 2008 Aesthetic Medicine Award for "Best Customer Experience and Satisfaction" and Aesthetic Trends and Technologies "Best non-laser for skin tightening and wrinkle reduction". Titan utilizes infrared heat instead of laser energy to heat the dermis (the inner layer of skin) while cooling and protecting the epidermis (the outer layer). Titan requires no incisions or recovery time and takes an hour or less to

perform, leaving patients to resume normal activities or their vacation. Titan delivers a very uniform volume of heating under the skin to bring about collagen contraction and then regeneration for months afterwards. And unlike painful Thermage, it's painless and can be used on the face or any part of the body which requires skin tightening such as the abdomen, underarm, elbows, knees, or thighs. Included in Cielo's non-surgical face lift procedure is laser Genesis and LimeLight, IPL, together they work to shrink pore size, reduce fine lines, wrinkles and age spots.



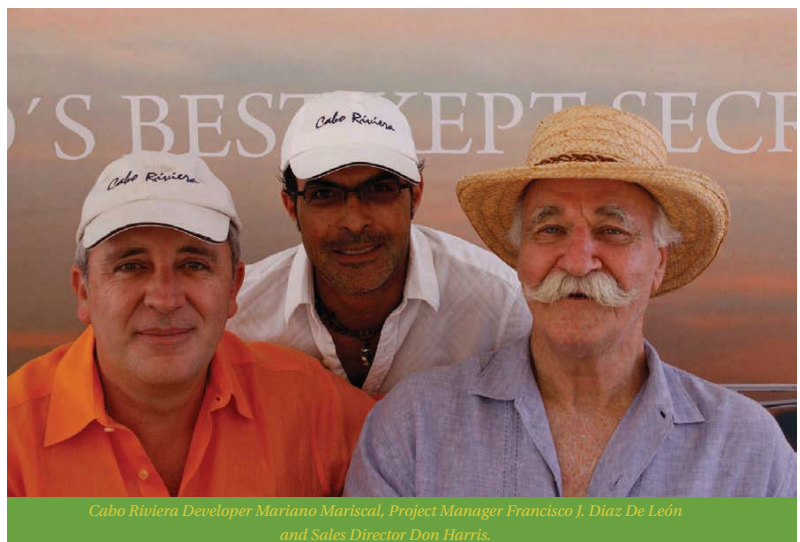
When asked about prices, Dammann replies, "prices vary based on procedure, but my clients often say, 'I am so surprised, this cost me no more than a round of golf or a day of sport fishing, and I have something to show for the money I've spent.'" People can now enjoy their vacations and return home looking years younger!

Consultations are complimentary and they are open daily from 10am-6pm.

Call for appointment 624-105-2209 or from the United States and Canada you may reach them at 425-216-3019. For more information visit them on the web: www.spa-cielo.com



Cathy Dammann-Fleishman is a Certified Advanced Medical Aesthetics Practitioner and has certifications in Aesthetics, and Light and Laser Therapies. Spa Cielo's Physicians and staff are trained and certified in the United States and Mexico and are Bilingual. Spa Cielo Laser Center has the experience you look for in a laser medical spa, with 7 years in the Los Cabos area, 4,000 patients and over 20,000 procedures performed, Cielo is your answer to skin rejuvenation. Spa Cielo is located in San Jose del Cabo, Plaza Los Portales, 3rd Floor next to Mega and McDonalds.



Cabo Riviera Developer Mariano Mariscal, Project Manager Francisco J. Díaz De León and Sales Director Don Harris.