



Cabo Riviera

Back in the fall of 2008, *Cabo Living* visited an impressive new unique concept development out on the East Cape. If you've driven around Cabo then you've probably noticed the signs for Cabo Riviera prominently displayed along main roadways, a development that is now quickly taking shape out near La Ribera.

East Cape, on the Sea of Cortez, has long been a dream destination for fishermen, marine biologists, divers, and snorkelers

(FAR LEFT, ABOVE AND BELOW) | *Grand Solmar Land's End Resort & Spa, maintaining the Solmar tradition of excellence, will be graced with royal gardens, Old World architecture, and will offer guests outstanding service and so much more. Cabo Riviera continues to develop on the East Cape, and promises to be quite fruitful.*

since John Steinbeck visited the area and chronicled his voyage in *Log from the Sea of Cortez* in 1940. Luckily, since then the area has remained a haven of natural, unspoiled beauty, a national treasure with projected marine areas like Cabo Pulmo's living coral reef just a short trip down the road.

When we first visited, we were impressed with the magnitude of the project. Cabo Riviera, when complete, will be a 900-acre development along two miles of sparkling beachfront, a full service marina with approximately 300 slips (15-foot depth and capacity for boats up to 200 feet), 352 waterfront homes including 42 ocean estate lots along a two-mile strip of beach, an 18-hole Pete Dye signature golf course with 35 residential lots, two five-star hotels, a *Pueblo Artístico*, or Artist's Village, and

condominiums located near the marina and on the golf course.

It's a near-utopian vision of what life in southern Baja can be like when all the powers are properly aligned, and, despite the challenges of the recent economy, we're pleased to report that Cabo Riviera is progressing at an enviable level. The marina is taking shape, lots are being sold on a regular basis, the Bisbee tournament has special plans for the Cabo Riviera Marina, and life, as they say, is good out at Cabo Riviera and the East Cape.

Unlike most other high profile developments along the coast in Los Cabos that have increased the density of the area,

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(ABOVE, BELOW AND FAR RIGHT) | *Conserved pristine surroundings, golf, boating, a Malecon and so much more will reward all who visit and reside in Cabo Riviera, as the vision of this world-class development is realized.*

the designers at Cabo Riviera, while offering an unparalleled level of luxury living for its residents, have also been protective of the environment, incorporating a low density master plan for the community into the natural elements of the landscape. Cabo Riviera will be the perfect haven for families and outdoor enthusiasts who love outdoor adventure, pristine water, fresh air and spectacular scenery. The master plan

also includes walking trails throughout the development that preserve the integrity of the local ecosystem so that residents can enjoy local flora and fauna.

Cabo Riviera has also received support from the Mexican government, including the County of Los Cabos, due to the positive financial impact the development will have on the economy in the East Cape. Cabo Riviera's commitment to the area, with the cooperation of the new Cabo Cortes development, includes a completed health clinic with the latest medical equipment and health services for the La Ribera Community.

After looking at the models and renderings and walking the area, it's

gratifying to see the progress that has been made here. It's hard to overestimate what a monumental effort this project is, transforming its unique location into the kind of community that will rival any in the world in terms of luxury and services. Squint your eyes a little and you can see a marina full of luxury sportfishing yachts, as owners with homes at Marina Harbor Island conveniently dock at their own backyard. Look again and you can see the charming *Pueblo Artístico* on the marina, an Old World Mediterranean/Mexican-styled hub of activity thriving with cafes, markets, specialty boutiques, and galleries displaying original works of art.





Out to the south side of the marina is a pristine stretch of beach, the kind of beautifully unspoiled water that is perfect for long leisurely walks or hooking up with cruising roosterfish in the foamy surf, the site of 42 ocean estate lots that are among the most sought-after in the development, and offer the privilege of owning a stunning piece of the East Cape.

Golf enthusiasts will probably be partial to the beautifully-integrated Pete Dye layout on the north side of the development. Taking a tour of the area it's easy to see how its design will play against the breathtaking natural beauty of the area. A centrally-located community of condominiums and a parcel of residential lots with golf course frontage will offer owners the best of both worlds, views overlooking the scenic marina and its activities, and the plush serenity of what promises to be one of the top courses in the world (Dye's courses are consistently top-ranked by *Golf Digest* magazine).

Owners in the first phase of development will also receive discounts on green fees and marina services, including dry dock storage and having your boat fueled, stocked and waiting with a call in advance.

In an era of diminished expectations, it's encouraging to see that progress at Cabo Riviera continues unimpeded. The master plan, which could have easily been put on the slow track or scaled back in size, remains in full gear for this magnificent development on the East Cape. Work on the marina and golf course will continue on into 2011, while the entire master plan including the two luxury hotels, spa, condominiums, beach club, tennis center, and *Pueblo Artístico* will evolve at a steady pace.

The investment group and developers behind Cabo Riviera know what they have here, and it's pretty clear that they aren't going to make any mistakes as they roll out this world class luxury resort, stage by stage, over the next few years. As U.S.

investor Gary Jacobs (who was instrumental in the financing of Mexico's first modern full service marina in Cabo San Lucas) says about his project, "The East Cape is one of the most spectacular areas in the world."

And, looking out over this extensive parcel of real estate and the Sea of Cortez, we'd have to say Cabo Riviera is a perfect fit, a spectacular addition to the coastline of southern Baja.

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